

SAVE THE DATE!



**18TH EUROPEAN CONFERENCE ON
ANTENNAS & PROPAGATION**

EuCAP GLASGOW

17 - 22 March 2024



**SPONSOR AND
EXHIBITOR BROCHURE**

**Book your Exhibition or Sponsorship
package before 1 December 2023 to
benefit from a 10% discount.**



Organized by



Supported by



**IEEE Antennas and
Propagation Society**



**The Institution of
Engineering and Technology**





EuCAP 2024 CHAIRS

General Chair

- George Goussetis, Heriot-Watt University, UK

Exhibition Chair

- Carlo Rizzo, Quadsat, UK
- Gavin Cox, Global Invacom, UK

Industrial Liaison Chairs

- Carolina Tienda, European Space Agency, THE NETHERLANDS
- Maria Carolina Viganó, ViaSat, SWITZERLAND
- Tian Hong Loh, NPL, UK
- Muhammad Imran, University of Glasgow and Scotland 5G Centre, UK

CONTACT INFORMATION

info@eucap2024.org

EXHIBITION & SPONSOR MANAGEMENT



Technical Secretariat

Exhibition-Sponsors@eucap2024.org

WHY ATTEND EuCAP 2024?

- EuCAP is Europe's and the World's prime scientific event on Antennas and Propagation.
- It offers 3.5 days of exhibitions from 18th March to 21th March 2024, with many possibilities to network, develop business relationships and exchange experiences.
- Glasgow has the largest academic community outside London, is home to Scotland's 5G centre and manufactures more satellites than any other city in Europe.
- SEC is a World Class venue set along the banks of the River Clyde at a walking distance from the city centre. It has excellent connections at 15-minute drive from Glasgow International Airport and a dedicated train station on site.
- It is the only Antenna Measurement Techniques Association (AMTA) exhibition opportunity in Europe.
- to experience Glasgow, Scotland's friendly city and gateway to the Scottish Highlands - Loch Lomond just 40 minutes away!

EuCAP 2024

WE ARE PLEASED TO WELCOME YOU TO GLASGOW, EuCAP2024 HOST CITY



Glasgow is one of the world's most exciting, friendly, and culturally vibrant cities.

Its beautiful architecture, fantastic venues and world-class museums and galleries offers visitors a vibrant arts scene for a city of its size. Indeed, some say the city's size – big enough to be a city, small enough to be a village – is what makes it so unique.

Glasgow is Scotland's cultural powerhouse. Its most famous son – the Art Nouveau architect Charles Rennie Mackintosh – has lent his inimitable style to the city in breathtaking buildings like The Glasgow School of Art and Queen's Cross Church. Nightlife is a mix of fabulous cafés, bars, restaurants, and cultural offerings. The city is home to Scotland's national opera, ballet and theatre companies, and is a UNESCO City of Music.

Glasgow is also home to one of the most collaborative and dynamic innovation economies in Europe, with outstanding partnerships between the public, private and academic sectors. In the UK, Glasgow has the largest academic community outside London while the city manufactures more satellites than anywhere else in Europe.

Located in the west of the country, Glasgow is Scotland's largest city and is easily accessible from the rest of the UK and internationally by train, sea, road, and air.

We look forward to welcoming you all to Glasgow in 2024.

Prof. George Goussetis
Conference Chair



VENUE

- Scottish Event Campus (SEC)
- Address: Exhibition Way, Glasgow, G3 8YW



EuCAP 2024 will be held at the Scottish Event Campus (SEC), one of the most prestigious venues in the UK and well known for its excellent service and facilities.

Located just outside the city centre, on the banks of the River Clyde, the campus is accessible by numerous transport options including car, train, bus, airplane or taxi.

Glasgow also boasts a wide range of accommodation options within easy access of the SEC, to suit all budgets.

EuCAP2024 in Glasgow will offer an extraordinarily high level of technical and scientific programs, for the academic and the industrial participants, enriched by exceptional cultural and social events for all with a distinct Scottish flavour.





VENUE OVERVIEW

Venue Plan



Layout of the venue and tentative floor plan





SPONSORSHIP LEVELS

Promote your organisation, products, and services with a selection of sponsorship levels which will ultimately highlight your brand.

Sponsorships All prices are excl. VAT	Platinum € 18,500 (max. 3)	Gold € 11,500 (max. 6)	Silver € 8,400	Bronze € 4,600
Exhibition space.	6m x 3m	4m x 3m OR 3m x 3m plus 50% discount on the price of a further 3m x 3m space	3m x 3m	no space included
Exhibitor stand passes (for personnel staffing the booth)	3	2	1	1
Delegate passes.	3	2	1	1
Conference Gala dinner tickets.	3	2	1	-
Advert in the EuCAP 2024 digital programme booklet.	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials.	✓	✓	✓	✓
Logo on the inner back cover in the EuCAP 2024 digital programme booklet.	✓	✓		
Short company profile in the EuCAP 2024 digital programme booklet.	✓	✓	✓	✓
Logo in EuCAP 2024 website.	✓	✓	✓	✓
Short company profile in the EuCAP conference app.	✓	✓		
Push note via conference app.	✓			
Bingo card / Gamification.	✓	✓	✓	✓
90 min industrial workshop.	✓	✓	✓	✓
Lunch breaks with one reserved table (for 8 invited persons).	3 lunch breaks	1 lunch break	1 lunch break	



EXHIBITION OPPORTUNITIES

Exhibition opportunities are limited, secure your spot today!

For additional questions, please email us at Exhibition-Sponsors@eucap2024.org

Exhibition All prices are excl. VAT	Shell scheme package € 525 per m ²	Free space package € 375 per m ²
Exhibition space (min. 9 m ²).	✓	✓
Shell scheme package incl. walls, name board, chairs, table, spotlights, basic power supply.	✓	
Delegate pass.	1	1
Exhibitor stand pass. (Extra exhibitor's pass €100 per day.)	1	1
Short company profile + logo in the EuCAP 2024 digital programme booklet.	✓	✓
Logo in EuCAP 2024 website.	✓	✓
Bingo card / Gamification.	✓	✓

Early Bird Discount

Book your exhibition or sponsorship package prior to the 1st of December 2023, to benefit from a 10% discount.

Exhibition Booths for Startups & Research Organisations

EuCAP 2024 is promoting cross cooperation between Research Institutes (and Academia) and SME's across the board to try and enhance the ongoing relationship between Industry and Academia.

- **Academic discount:** Academic and research institutions are entitled to a 50% reduction on a free space package.
- **Supporting startups:** A 50% reduction will be available to three startup companies who haven't traded for more than 2 years. Applications will be processed on a first come first served basis.



CUSTOM SPONSORSHIPS

Let's work together to unlock a unique opportunity for your brand!

Contact us today at Exhibition-Sponsors@eucap2024.org to discuss your business objectives and we'll build a sponsorship package that will help to achieve your goals.

ITEM	Price, net
• Shell scheme package.	€ 525 per m ²
• Free space package.	€ 380 per m ²
• Industrial workshop (90 min).	€ 2,500
• Meeting room.	On request
• Content capture (workshop).	On request
• Half page advert in the EuCAP 2024 digital programme booklet.	€ 1,500
• Full page advert in the EuCAP 2024 digital programme booklet.	€ 2,000
• Web-banner in conference website.	€ 2,000
• Acknowledgement package (half advert page in the EuCAP 2024 digital programme booklet, push message in app, banner on website).	€ 4,000
• Brand the conference WiFi (password/ WiFi name).	€ 10,000
• Water bottle and refill station.	€ 5,000
• Lanyards (excl. production).	€ 5,000
• Young researchers event.	€ 5,000
• Coffee break.	€ 3,000
• Lunch.	€ 8,000
• Monday evening drinks / Welcome reception	€ 10,000
• Banquets pre-dinner (appetizer) drinks .	€ 5,000
• Floor stickers.	€ 5,000



For additional queries, please email us at Exhibition-Sponsors@eucap2024.org

Item	Price, net
<ul style="list-style-type: none">E-Mailing to registered participants with your conference related content.	€ 2,000
<ul style="list-style-type: none">Banner in conference newsletter.	€ 2,000
<ul style="list-style-type: none">Article in conference newsletter.	€ 2,500
<ul style="list-style-type: none">Image/product video shown during the session breaks.	€ 2,500
<ul style="list-style-type: none">EuCAP Social Media Sponsor.	€ 5,000
<ul style="list-style-type: none">Exhibitor profile in the EuCAP app.	€ 1,000
<ul style="list-style-type: none">Push message with your commercial content in EuCAP app.	€ 1,500



COMPANY DETAILS

Please return your signed order form to Exhibition-Sponsors@eucap2024.org

Company name:
Company name (to be published):
Address:
Contact person:
Email:
Telephone No.:
Mobile telephone No.:
PO No.:
VAT Identification No.:

Billing Address (if it differs from above mentioned)

Company name:
Address:
Contact person:
Email:
Telephone No.:
Mobile telephone No.:
PO No.:
VAT Identification No.:

Book your exhibitor package before 1 December 2023, to benefit from a 10% discount.

City / Date	Legally binding signature / Official company stamp
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ORDER FORM

Please choose your sponsorship level and return the signed order form to Exhibition-Sponsors@eucap2024.org

<p>Platinum € 18,500 <input type="checkbox"/></p> <ul style="list-style-type: none"> > 6m x 3m exhibition space. > 3 exhibitor stand passes (for personnel staffing the booth). > 3 delegate passes. > 3 dinner passes. > Full page advert and company profile in the EuCAP 2024 digital programme booklet. > Logos on digital marketing materials, inner back cover, conference website. > Company profile in the conference app. > 1 push note in the app. > Bingo card / Gamification. > 90 min workshop. > 1 Reserved table for 8 persons at the lunch break for 3 days. 	<p>Gold € 11,500 <input type="checkbox"/></p> <ul style="list-style-type: none"> > 4m x 3m OR 3m x 3m exhibition space and a discount of 50% for an additional adjacent 3m x 3m space. > 2 exhibitor stand passes (for personnel staffing the booth). > 2 delegate passes. > 2 dinner passes. > Half page advert and company profile in the EuCAP 2024 digital programme booklet. > Logos on digital marketing materials, inner back cover, conference website. > Company profile in the conference app. > Bingo card / Gamification > 90 min workshop. > 1 Reserved table for 8 persons during one lunch break.
<p>Silver € 8,400 <input type="checkbox"/></p> <ul style="list-style-type: none"> > 3m x 3m exhibition space. > 1 exhibitor stand pass (for personnel staffing the booth). > 1 delegate pass. > 1 dinner pass. > Half page advert and company profile in the EuCAP 2024 digital programme booklet. > Logos on digital marketing materials, conference website. > Bingo card / Gamification. > 90 min workshop. > 1 Reserved table for 8 persons during one lunch break. 	<p>Bronze € 4,600 <input type="checkbox"/></p> <ul style="list-style-type: none"> > No exhibition space is included. > 1 exhibitor stand pass (for personnel staffing the booth). > 1 delegate pass. > Half page advert and company profile in the EuCAP 2024 digital programme booklet. > Logos on digital marketing materials, conference website. > Bingo card / Gamification. > 90 min workshop.

City / Date	Legally binding signature / Official company stamp
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ORDER FORM

Item	Price*	Quantity
• Shell scheme package (min 9 sq. m).	€ 525 per m ²	
• Free space package (min 9 sq. m).	€ 375 per m ²	
• Industrial workshop (90 min).	€ 2,500	
• Meeting room.	On request	
• Content capture (workshop)..	On request	
• Half page advert in EuCAP 2024 digital programme booklet.	€ 1,500	
• Full page advert in EuCAP 2024 digital programme booklet.	€ 2,000	
• Web-banner in conference website.	€ 2,000	
• Acknowledgement package (half advert page in digital programmebook, push message in app, banner on website).	€ 4,000	
• Brand the conference Wi-Fi (password/ Wi-Fi name).	€ 10,000	
• Water bottle and refill station.	€ 5,000	
• Lanyards (excl. production).	€ 5,000	
• Young researchers' event.	€ 5,000	
• Coffee break.	€ 3,000	
• Lunch.	€ 8,000	
• Monday evening drinks / Welcome reception	€ 10,000	
• Banquet pre-dinner (appetizer) drinks.	€ 5,000	
• Floor stickers.	€ 5,000	
• E-Mailing to registered participants with your conference related content.	€ 2,000	
• Banner in conference newsletter.	€ 2,000	
• Article in conference newsletter.	€ 2,500	
• Image/product video shown during the session break.	€ 2,500	
• EuCAP Social Media Sponsor.	€ 5,000	
• Exhibitor profile in the EuCAP app.	€ 1,000	
• Push message with your commercial content in EuCAP app.	€ 1,000	

*All prices are exclusive of any applicable value added tax.

City / Date	Legally binding signature / Official company stamp
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ADDITIONAL SPONSORSHIP OPTION: BRANDING



- * All the spaces offered are hired out according to availability and strictly in the order of received requests.
- * Outdoor and indoor branding options will be offered at the conference venue.



BOOKING POLICY

Conditions of booking and payment on sponsor packages and exhibition space.

The full amount of the booked items is due 30 days after the date of invoice.

Exhibition space assignment and allocations

EurAAP AISBL, the organiser of the EuCAP2024 conference, can with prior notification adjust the floor plan and stand locations accordingly. The exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.

Exhibits and appliances

Attractive, informative, and attention-getting exhibitions are encouraged. No one should approach a competitor booth without disclosing their company affiliation. Materials should only be handed out in the exhibition area and not in the scientific area.

Material handling

EurAAP is not responsible for paying any package, shipping and/or handling fees incurred by exhibitors. Packages left behind after the exhibition closes will be disposed off.

Data protection

Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by the EuCAP2024 organisers and used for the purpose of the goods and services ordered, and for billing accounts.

Use of EuCAP logo

EurAAP AISBL owns the EuCAP2024 logo. Use of the EuCAP2024 logo on promotional literature is not permitted. However, sponsors may use the EuCAP2024 logo on promotional souvenir give-aways provided that prior permission is obtained from EurAAP.

Public liability insurance

Please note that an additional 100EUR charge will apply to all exhibitors to comply with the mandatory cover for public liability insurance, we thank you for your understanding of this aspect.

BOOKING POLICY

Cancellation

In case of cancellation and provided in written notice is received by 15th of December 2023, a refund of 50% of the total fee will be made. If notice of cancellation is received after the 15th of December 2023 or is not received, no refund can be made. EurAAP reserves the right to cancel any event in case of force majeure.

An event of force majeure means each contingency that is not caused by one of the parties, was unforeseeable at the time of the conclusion of this agreement and renders the further performance of the obligations under this agreement for the conference organizers, EurAAP impossible or substantially more onerous. Events of force majeure are in any case, but not limited to the following events: acts of God, armed conflicts, social unrest, criminal offence, diseases and epidemic, electricity and telecommunications interruption, economic factors, accidents, and governmental measures.

EurAAP shall, as soon as practicable but in any event not later than 10 business days from the date at which EurAAP becomes aware of such event of force majeure, expressly notify the exhibitor/sponsor of the occurrence of the event of force majeure as well as of its intent to invoke this clause by email to the email address provided at the registration of the exhibitor/sponsor. EurAAP shall, as soon as practicable but in any event not later than 10 business days after the occurrence of each a) and b) below, provide notice to the exhibitor/sponsor:

- a) the cessation of an event of force majeure.
- b) its ability to recommence performance of its obligations under this agreement.

EurAAP has the right to immediately alter or cancel the conference or any arrangements, timetables, plans or other items relating directly or indirectly to EurAAP. EurAAP shall be relieved from any contractual or extra-contractual liability as from the occurrence of the event of force majeure.

In case of partial or full cancellation of the physical event due to an event of force majeure, EurAAP will take all reasonable efforts to mitigate the effect of the event of force majeure on its obligations. EurAAP may inter alia provide to the exhibitors and sponsors online presentation possibilities using the conference website, a virtual conference and a virtual market place.

Furthermore, except for any wilful damage or gross negligence committed by EurAAP, EurAAP shall not at any time be liable for any direct or indirect damage suffered by the company, consequential and immaterial damage, caused including by failure to comply with any provision of this document. The information that you provide to EurAAP will be used to ensure we provide you with products and services that best meet your needs. This may include the promotion of EurAAP products and services by post and /or electronic means. Your information will also be used to produce event materials, including badges.

If the live event reveals not to be possible due to the current pandemic situation, the sponsorship packages will be automatically transformed into the virtual packages.

Recommendation for Travel Planning

We highly recommend that your travel reservations are as flexible as possible. EurAAP takes no financial responsibility in case you must cancel your travel arrangements.

By signing the contract, the Exhibitors /Sponsor states that the policy is understood and that he/she agrees with it.